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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund II - Quarterly Interval Plan C, ICICI Prudential Fixed Maturity Plan - Series 70 - 366 Days Plan B and ICICI Prudential Fixed Maturity Plan - Series 69 - 372 Days Plan K (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved September 11, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on September 11, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on September 04, 2014 (₹ Per unit)
ICICI Prudential Interval Fund II - Quarterly Interval Plan C@		
Retail Dividend	0.1967	10.1969
Direct Plan - Dividend	0.1991	10.1994
Direct Plan - Quarterly Dividend Payout	0.1992	10.1992
Regular Plan - Dividend	0.1967	10.1970
ICICI Prudential Fixed Maturity Plan - Series 70 - 366 Days Plan B		
Regular Plan - Dividend	Entire distributable surplus as on record date	11.0003
ICICI Prudential Fixed Maturity Plan - Series 69 - 372 Days Plan K		
Direct Plan - Dividend	Entire distributable surplus as on record date	11.0470
Regular Plan - Dividend	Entire distributable surplus as on record date	11.0239

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on September 11, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 70 - 366 Days Plan B and ICICI Prudential Fixed Maturity Plan - Series 69 - 372 Days Plan K (the FMPs):

The units of the FMPs are listed on BSE Limited (BSE). The trading of units under the FMPs stands suspended on BSE effective close of trading hours on September 08, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds if applicable, shall be September 11, 2014.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : September 05, 2014

Authorised Signatory

"BSE Disclaimer for the FMPs: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

No. 007/09/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.